

SEMINAR: TOWARDS A SUSTAINABLE INTERNATIONAL ACTION. CROSSED LOOKS BETWEEN LATIN AMERICA AND EUROPE

Thursday 5th of July 2018 from 9am to 5pm at the Paris City Hall – Auditorium

LIMITED NUMBER OF PLACES, COMPULSORY REGISTRATION BEFORE JUNE 18th, 2018

Adress:

Entrance at 5 rue Lobau Paris 75004

Métro 1 and 11: Hôtel de ville

Métro 1, 4, 7, 11 and 14: Châtelet

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PRESENTATION:

Theme: Sustainable internationalization processes in Latin America and Europe local governments.

This seminar has been thought for local authorities, international affairs offices representatives and / or local governments from Europe and Latin America, along with the university and the civil society

Many local governments have introduced internationalization processes, which occurred to be successful at first, especially during the term of the originator government. However, due to their institutional weakness, these processes are paused or abandoned as a result of the change-over of political powers and institutional or socio-economic changes.

In this context, how is it possible to ensure the sustainability of these processes?

The objective of the seminar is to share elements strengthening the sustainability and the success of the internationalization processes, through the practical experience of local governments in Europe and Latin America.

Provisional program

Schedule	9h to 17h
9h-9h30	Registration
9h30-9h40	Welcoming
9h40-10h	<p><u>INTRODUCTION. Towards a Sustainable International Action</u></p> <ul style="list-style-type: none"> Why is it important to make the internationalization processes of the local governments sustainable? <p>General coordination: AL-LAs and Glocal Solutions</p>
9h40-11h20	<p><u>PART I. Elements that allow to strengthen a territory's internationalization process</u></p> <ul style="list-style-type: none"> Cross-sector approach of management and articulation with the key actors of local governments. Articulation of international management with the local political body and with the key agents for the development of the territory. <p><i>Methodology :</i></p> <ul style="list-style-type: none"> The discussion will be based on the reflections of the Cahier n°8: Towards a sustainable international action, from the <i>Collection of books for the internationalization of the cities</i>. A summary of the book will be written and translated into French and English, it will serve as a support for the discussion and will generate a cross-examination between the practices of local authorities in Latin America and those in Europe. 3 South American local governments and 3 others from Europe will start a dialogue answering the questions of the moderator. Exchange talk with the assistants. <p>Moderator: AL-LAs</p>
11h20-11h40	Pause
11h40-13h20	<p><u>PARTE II. Elements that allow to strengthen a territory's internationalization process</u></p> <ul style="list-style-type: none"> Systematization of experiences for government transitions and administrative turns. Towards a prospective vision of territorial internalization <p>Moderator: Mercociudades</p>
13h20-14h30	Free lunch
15h-17h	<p><u>PARTE III. Monitoring tools and evaluation of internationalization processes</u></p> <ul style="list-style-type: none"> Why measure and evaluate internationalization processes? What kind of measures do we want ? <p>Moderator: Platforma</p>
17h-17h15	<u>Conclusions and closure by Cités Unies France</u>